Goals and messages

- **Remind Audiences** - Climate change issues have been partially eclipsed by the COVID19 pandemic. As we look forward to 2021, we aim to bring environmental issues back to the top of agenda.

- **Showcase a range of stories** – Environmental issues are complex, and encompass several areas of science and different global resources. For example, water, air quality, carbon storage etc.

- **Education** – Education is key to change, both in educating the public and within industries etc.

- **Promoting interdisciplinary working** – Collaboration and collective working are key to driving change.

- **Skills deficit** – As we approach targets of net zero, many industries and organisations will need to focus on reskilling and upskilling staff. How might professional bodies support that?

- **Back to basics** - overview of COP26 and empowering audiences to make change.

Proposal for moving forward:

**Web**

**JARGON BUSTER** – to launch in spring/summer

- Aim: to provide space for increasing accessibility for COP26 and general environmental comms,

- Audience: Would function as a Myth buster/Glossary for the general public to come back to during COP26 and after.

- Hosted on the Science Council site on a new page here: [https://sciencecouncil.org/about-science/]ss

- Moving forward:
  - Collaborative work between members
  - Set up initially as a Google doc for first draft for key words

**CONTENT HUB** – to launch in summer

- Similar to the Jargon buster, however this will be a content hub for member content/webinars.

- Charlie to set up 1-2-1 meetings to determine content and timelines.

- Also to consider a follow up meeting in March to determine progress in this area.
Blogs

SHOWCASE – Ready for summer, further push to promotion in autumn

- Run similarly to showcasing science, where Charlie develops initial promotion collateral and shares open call with members.
- For launch in summer, promotional call out should be in April.
- Collateral to be developed by March.
- Second wave of promotion in autumn, in the run up to COP26.
  - Relevant blogs can be linked to news and current events
  - Should consider whether it would be useful to repackage this as a career focused resource for schools.
    - Can be shared via professional body networks.
- Blogs on lab sustainability as part of commentary

SKILLS PASSPORT

- As we approach targets of net zero, many industries and organisations will need to focus on reskilling and upskilling staff. How might professional bodies support that?
- Suggested by Ethny at IES, this could function like an ‘employability passport’, which was discussed in a recent IES article.
- An accompanying blog series would be useful to showcase and explore the gaps needed.
- Members are enthusiastic to the idea, however we need to do research and involve policy colleagues.
- Charlie to liaise with Jane Banks, there may be opportunity to create case studies with employers, on the ‘greening of industry’.
- In terms of timing, this would be a 2022 endeavour - after COP to keep momentum going after the event.
  - COP may also highlight key areas which we could address.

EVENTS

WEBINAR DEBATE – OCTOBER

- Debate event, either virtual or F2F depending on pandemic.
- On the topic of workforce and upskilling for the climate crisis.
- Would be useful to join up with events colleagues to organise a committee to plan this.
- Timings would be after COP26 to continue momentum and ensure speaker availability.
- For members, this would align well with aims, particularly as aiming for a ‘solutions focused approach’ at IES.
- To proceed Charlie will liaise with Brian Wagenbach and the Event Managers Network, for 20 mins in a meeting to share idea. Extend invitation with MC colleagues.
AOB:

- IES plans in the run up to COP26: https://www.the-ies.org/news/our-plans-run-cop26
- New campaign launch from BASES:
  - Given the unusual circumstances in which we find ourselves, at the end of last semester, led by two members of the BASES Education and Teaching Special Interest Group Steering Group, Dr Matthew Timmis and Sam Hurley, BASES surveyed undergraduate students about the impact COVID-19 has had upon their learning. Within this survey, we asked students “From the experiences you have gained in this semester of teaching, what advice would you give a student who was about to start studying for the first time in January?”.
  - The Group has summarised these responses into a quick to read infographic which we hope will be helpful. Work is also ongoing to finalise the entire survey data into a written report.
  - https://www.bases.org.uk/article.html?nid=the_impact_covid_19_has_had_upon_undergraduate_students_learning

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**Attendees**

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<tr>
<th>Attendee</th>
<th>Organisation</th>
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<tbody>
<tr>
<td>Charlie Cantwell</td>
<td>Science Council</td>
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<tr>
<td>Ethny Childs</td>
<td>Institution of Environmental Science</td>
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<tr>
<td>Melissa Gerbaldi</td>
<td>Royal Meteorological Society</td>
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<td>Hannah Mallinson</td>
<td>Royal Meteorological Society</td>
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<td>Natalie Coles</td>
<td>British Society of Soil Science</td>
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<td>Mariam Zaki</td>
<td>Institute of Food Science and Technology</td>
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<td>Brenda Peters</td>
<td>Institute of Corrosion</td>
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<tr>
<td>Simon Cummings</td>
<td>Institute of Animal Technology</td>
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<tr>
<td>Emma Forsyth</td>
<td>British Association of Sport and Exercise Science</td>
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