Young Generation Network @ COP26
UK YGN & ENS-YGN COP26 Partnership

• COP26 will be hosted 1st-12th Nov 2021 in Glasgow, Scotland

• As the local YGN the UK YGN has offered to work with ENS YGN to:
  - Develop an enticing booth for COP26
  - Coordinate representation of enthusiastic nuclear professionals from around the world at COP26
  - A campaign of pre-COP events, communication and activities
Priorities for our year of climate action

Our Aims

Advocate
For nuclear to have a seat at the table

Educate
Facts, not myths

Inspire
A sustainable, abundant future for all

Priorities leading to COP26

#NetZeroNeedsNuclear Campaign
Building momentum with our message through our position paper and international campaign

Canvassing of MPs
Gathering and coordinating global support to influence politicians. Creating and sharing petitions.

Engaging infographics
Developing hard hitting visual communications which capture our message and make an impact.

Webinars and podcasts
Delivering visual and audio media focusing outside the nuclear industry to spread our message

Inspiring articles
Writing and publishing informative and inspiring articles to capture the importance of nuclear

STEM Outreach
Engaging with the youth through coordinated events with schools and universities

YGN webinar series
Delivering an informative COP themed event through the NI YGN platform

COP26

Booth collaboration with NGOs and nuclear groups
Strengthening our campaign with positive collaboration

#NetZeroNeedsNuclear comes to COP
Putting boots on the ground and bringing the YGN to COP26 to raise awareness and gather support

Side Events around nuclear
Spreading our message as widely as possible through diverse involvement at side events

Engagement at key events
Bringing Nuclear to the forefront of the climate discussion

Eye-catching conversation starters
Capturing attention with impactful visuals which kick start discussion

Pro-nuclear merchandise to distribute
Developing sustainable merchandise with memorable branding

Our Audience

Policymakers
To influence key decisions

The Media
To reach new audiences

Low Carbon Industry
To encourage collaboration

The Next Generation
To inspire tomorrow’s leaders

General Public
To change perceptions

The Nuclear Industry
To inspire our colleagues

Audience

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Save Our Climate - Acknowledge that Net Zero Needs Nuclear at COP26

Visit NetZeroNeedsNuclear.com to read our position paper and sign the call to action.